FinancialForce

FINANCIALFORCE PSA AND HCM BRING PEOPLECASTING TO SERVICES ORGANIZATIONS. By coupling PSA and HCM, you get all the insight you need to know who and when to hire. You can align skillsets to projects, plan training, track performance and goals, manage schedules and vacation—all from a single system.

FinancialForce Professional Services Automation (PSA) helps you maximize utilization, track skills, automate time and expense, and manage billing. FinancialForce Human Capital Management (HCM) helps you with talent management, vacation management, and recruiting & onboarding. Put them together and get all the insight you need to "peoplecast". Spot your future talent needs sooner, balance resource supply, and be ready with the right team.

One source of truth for all your employees

Say goodbye to chasing employee records and data in two systems to keep your records current and accurate. With PSA and HCM all your employee data is in the same system, 1-click away, and kept up to date so you no longer have to worry about which system is the most accurate. Employees also have self-serve functionality and can update their own records reflected automatically.

Capacity and demand forecasting aligned with hiring and recruiting

FinancialForce PSA allows you to track past, current, and future capacity demand with the help of robust reporting and scheduling tools and visibility into your sales pipeline. Now with HCM on the same platform it becomes seamless to collaborate with HR to recruit, hire, and onboard team members to meet the changing demand, while making it simple for services managers to participate in hiring plans.

Everyday performance management

Forget the annual review and bureaucratic performance tools of the past. FinancialForce HCM and PSA draw straight from the applications your teams work in every day - from time and attendance to real-time feedback. Goals and training plans are now only a click away, keeping goals and training top of mind and helping with adoption and engagement. Built-in collaboration tools like Chatter also make it easy for everyone to capture and record important performance feedback as it happens.

Absence management that works for PSA

HR tracks and manages employee vacation benefits with tools for accrual, request, approval, and reporting. However, professional service managers have a vested interest in this information to make sure employees get the time off they need to rest and recharge without scheduling conflicts that live in a separate PSA. With FinancialForce HCM and FinancialForce PSA together, approved time off will automatically appear in the PSA resource availability calendars so you can avoid surprises.

Harness the power and ease of Salesforce, the #1 cloud platform

- Real-time analytics.
- Mobile device support.
- Chatter, social collaboration tool for business.
- Configuration and integration tools.
- Easy integration for your custom and third party applications with FinancialForce ClickLink™.
- Authorization workflow tools.
- Development tools to build your own app on the same cloud in less than 1/5 the time.
- 2900+ applications listed on the AppExchange.

salesforce strategic ISV partner

FINANCIALFORCE PEOPLECASTING™

Drive better business decisions with a single, unified PSA + HCM solution

- Visualize and monitor key project metrics with dashboards and reporting from any device.
- Improve employee adoption and interaction by providing the same user interface for HR, PSA, CRM and other back-office applications.
- Provide users with self-service capabilities and social tools.

Empower project managers to do more

- Recognize, retain, and reward your talent with 360 degree performance reviews, goals management, and compensation planning.
- Provide employees with more social features, e.g. update personal information, refer friends or family for positions, and request time off.
- Eliminate manual integrations between modules, toggling between interfaces, and unnecessary searching for information.

Focus on strategic initiatives by automating manual tasks

- Eliminate routine paperwork and data entry for HR with employee and manager self-service.
- Easily configure approvals and notifications on any employee or manager initiated self-service request.
- Leverage date monitoring which allows system management of future dating of all transactions (e.g. return from leaves or expiration of certificates/licenses/visas).

![FinancialForce PeopleCasting New Hire Wizard screenshot]

![FinancialForce logo] **FinancialForce**

To find out more about FinancialForce solutions, please contact us at:
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